

## UPM VALOR G

High quality print and pleasant feel combined with smart economy. UPM Valor is your choice, if you want to show the value of your print product and be smart with your costs at the same time. It also helps you reach your sustainability targets, because of the efficient raw material use.

### UPM VALOR G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	Lightweight coated (LWC)
<b>End use</b>	Advertising material   Catalogues   Direct mailing   Magazines
<b>Finish</b>	Gloss
<b>Furnish</b>	Chemical pulp   Coating colour   Fillers   Mechanical pulp
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Rolls
<b>Reel Diameter (cm)</b>	80,0 - 150,0
<b>Reel Width (cm)</b>	36,0 - 432,0
<b>Core (mm)</b>	76,0 / 150,0
<b>Wrapping</b>	Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	PEFC™ and FSC® on request but subject to availability

TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	33.8	36.5
<b>Brightness GE (%)</b>	76.0	78.0
<b>Opacity TAPPI (T425) (%)</b>	89.0	90.0
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	55.0	55.0
<b>Caliper (mils)</b>	2.0	2.1
<b>PPI (pages)</b>	1000.0	950.0

Please note: Technical values are informative and subject to production variations.