

# UPM ULTRA PLUS H

Developed especially for modern, demanding print jobs, UPM Ultra brings out even the gentlest of color tones magnificently. The versatile paper is your reliable and economical choice for magazines, catalogs, advertising material and flyers.

## UPM ULTRA PLUS H:

<b>Category</b>	Heatset web offset papers
<b>Grade</b>	Lightweight coated (LWC)
<b>End use</b>	Advertising material   Brochures   Direct mailing   Magazines
<b>Finish</b>	Gloss
<b>Furnish</b>	Chemical pulp   Coating colour   Mechanical pulp
<b>Printing method</b>	Heatset web offset
<b>Format/Size</b>	Rolls
<b>Reel diameter (inch)</b>	45,0 - 59,0
<b>Reel width (inch)</b>	13,8 - 123,0
<b>Core (inch)</b>	3,0 / 6,0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	PEFC and FSC on request but subject to availability

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	38.0	40.0	45.0
<b>Brightness GE (ISO 2470-2) (%)</b>	83.0	83.0	84.0
<b>Opacity TAPPI (T425) (%)</b>	87.0	88.0	90.0
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	61.0	61.0	64.0
<b>Caliper (mils)</b>	2.0	2.1	2.3
<b>PPI (pages)</b>	1000.0	952.0	870.0

Caliper and PPI figures are targets only.

**Please note: Technical values are informative and subject to production variations.**