

UPM SMART H

Want an intelligent alternative for demanding print jobs? UPM Smart combines brightness, opacity and price in a way never seen before. The paper's bulkiness and stiffness make it ideal for special interest magazines and catalogs.

UPM SMART H:

Category	Heatset web offset papers
Grade	Supercalendered (SC)
End use	Advertising material Catalogues Magazines
Finish	Gloss
Furnish	Chemical pulp Fillers Mechanical pulp
Printing method	Heatset web offset
Format/Size	Rolls
Reel diameter (inch)	39,3 - 59,0
Reel width (inch)	23,6 - 173,2
Core (inch)	3,0 / 6,0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 9001 OHSAS 18001 PEFC Chain-of-Custody
Note	PEFC™ and FSC® on request but subject to availability.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	34.0	36.0	38.0	40.0
Brightness GE (ISO 2470-2) (%)	76.0	77.0	78.0	78.0
Opacity TAPPI (T425) (%)	89.0	89.0	90.0	91.0
Gloss Hunter (ISO 8254-1, T 480) (%)	45.0	46.0	46.0	46.0
Caliper (mils)	1.9	2.0	2.1	2.2
PPI (pages)	1052.0	1000.0	952.0	910.0

Caliper and PPI figures are targets only.

Please note: Technical values are informative and subject to production variations.