

UPM MAX S G

Are you on a tight schedule and want reliable print runs? UPM Max combines printability, functionality and repeatability. It's your best choice for retail promotional advertising, magazines or catalogs.

UPM MAX S G:

Category	Rotogravure papers
Grade	Supercalendered (SC)
End use	Advertising material Catalogues Magazines Newspaper inserts
Finish	Silk
Furnish	Mechanical pulp
Printing method	Rotogravure
Format/Size	Rolls
Reel diameter (inch)	35,0 - 59,0
Reel width (inch)	24,0 - 173,0
Core (inch)	3,0 / 6,0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 9001 PEFC Chain-of-Custody
Note	PEFC and FSC on request but subject to availability.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	35.0	32.0
Brightness GE (ISO 2470-2) (%)	70.0	66.0
Opacity TAPPI (T425) (%)	93.0	92.0
Gloss Hunter (ISO 8254-1, T 480) (%)	42.0	41.0
Caliper (mils)	1.9	1.9
PPI (pages)	1053.0	1053.0

Please note: Technical values are informative and subject to production variations.