

UPM MAX H

Are you on a tight schedule and want reliable print runs? UPM Max combines printability, functionality and repeatability. It's your best choice for retail promotional advertising, magazines or catalogs.

UPM MAX H:

Category	Heatset web offset papers
Grade	Supercalendered (SC)
End use	Advertising material Catalogues Inserts Magazines Newspaper inserts
Finish	Gloss
Furnish	Chemical pulp Fillers Mechanical pulp
Printing method	Heatset web offset
Format/Size	Rolls
Reel diameter (inch)	35,4 - 59,2
Reel width (inch)	15,7 - 145,5
Core (inch)	3,0 / 6,0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 9001 OHSAS 18001 PEFC Chain-of-Custody
Note	PEFC™ and FSC® on request but subject to availability.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	28.0	30.0	32.0	33.0	35.0	38.0
Brightness GE (ISO 2470-2) (%)	67.0	67.0	67.0	68.0	68.0	68.0
Opacity TAPPI (T425) (%)	85.0	88.0	89.0	89.0	90.0	92.0
Gloss Hunter (ISO 8254-1, T 480) (%)	42.0	43.0	45.0	46.0	49.0	50.0
Caliper (mils)	1.6	1.7	1.7	1.8	1.8	1.9
PPI (pages)	1250.0	1176.0	1176.0	1190.0	1160.0	1100.0

Caliper and PPI figures are targets only.

Please note: Technical values are informative and subject to production variations.