

UPM MAX G

Are you on a tight schedule and want reliable print runs? UPM Max combines printability, functionality and repeatability. It's your best choice for retail promotional advertising, magazines or catalogs.

UPM MAX G:

Category	Rotogravure papers
Grade	Supercalendered (SC)
End use	Brochures Catalogues Flyers Inserts Magazines Newspaper supplements
Finish	Gloss
Furnish	Chemical pulp Fillers Mechanical pulp
Printing method	Rotogravure
Format/Size	Reels
Reel Diameter (cm)	100.0 - 125.0
Reel Width (cm)	40.0 - 432.0
Core (mm)	76.0 / 150.0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 50001 ISO 9001 OHSAS 18001 PEFC Chain-of-Custody
Note	PEFC™ and FSC® on request but subject to availability. Energy Management System ISO 50001 in place at Plattling Mill.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (g/m²)	42.0	45.0	48.0	52.0	56.0
Bulk (ISO 534) (cm³/g)	0.95	0.93	0.90	0.90	0.85
Brightness D65 (ISO 2470-2) (%)	67.0	68.0	68.0	68.0	68.0
L-value D65 (D65/10°) (ISO 5631-2)	88.0	88.0	88.0	88.0	88.0
a-value D65 (D65/10°) (ISO 5631-2)	-1.4	-1.4	-1.4	-1.4	-1.4
b-value D65 (D65/10°) (ISO 5631-2)	4.7	4.7	4.7	4.7	4.7
Opacity ISO (2471) (%)	88.0	89.0	91.0	91.0	92.0
Gloss Hunter (ISO 8254-1) (%)	43.0	44.0	46.0	48.0	50.0
Smoothness PPS 10 (ISO 8791-4) (µm)	1.2	1.2	1.1	1.1	1.1

42 g/m² available on request

Please note: Technical values are informative and subject to production variations.

PREPRESS GUIDELINES:

Max. Total Area (TAC%)	360
ICC Paper profile	PSRGravure_SC-STD_V2_PT.icc