

## UPM IMPRESSE G

Unique combination of high print quality, smooth and soft surface and bulk for sheet rigidity. UPM Impresse is a high-quality supercalendered paper for advertising and magazine end-uses.

### UPM IMPRESSE G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	Supercalendered (SC)
<b>End use</b>	Advertising material   Brochures   Catalogues   Flyers   Inserts   Magazines
<b>Finish</b>	Silk
<b>Furnish</b>	Mechanical pulp
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Rolls
<b>Certificates and labels</b>	EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   PEFC Chain-of-Custody
<b>Note</b>	PEFC™ and FSC® on request but subject to availability

TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	28.4	30.4	33.0	35.1
<b>Brightness GE (%)</b>	68.0	68.0	68.0	68.0
<b>Opacity TAPPI (T425) (%)</b>	85.0	87.0	90.0	91.0
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	23.0	23.0	23.0	23.0
<b>Caliper (mils)</b>	2.0	2.1	2.3	2.5
<b>PPI (pages)</b>	1000.0	952.0	870.0	800.0

Please note: Technical values are informative and subject to production variations.