

## UPM FINESSE CLASSIC MATT

Consistently high quality, realistic printing results and vibrant images. Use UPM Finesse when you want to impress your readers. Main end-uses for UPM Finesse are magazines, prestigious catalogs and advertising materials.

### UPM FINESSE CLASSIC MATT:

<b>Category</b>	Sheet fed offset papers   Heatset web offset papers
<b>Grade</b>	Woodfree coated (WFC)
<b>End use</b>	Advertising material   Books   Brochures   Direct mailing   Magazine covers   Magazines   Newspaper supplements
<b>Finish</b>	Matt
<b>Furnish</b>	Hardwood and softwood sulphate pulp
<b>Printing method</b>	Offset   Sheet fed offset   Heatset web offset
<b>Format/Size</b>	Sheets   Reels
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	FSC® and PEFC™ on request but subject to availability.

TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (g/m<sup>2</sup>)</b>	64.0	70.0	80.0	90.0	100.0	105.0
<b>Brightness D65 (ISO 2470-2) (%)</b>	97.0	97.0	97.0	97.0	97.0	97.0
<b>CIE Whiteness (ISO 11475) (%)</b>	125.0	125.0	125.0	125.0	125.0	125.0
<b>Opacity (ISO 2471) (%)</b>	90.0	91.0	93.0	94.0	95.0	95.0
<b>Gloss Hunter (ISO 8254-1) (%)</b>	30.0	30.0	32.0	32.0	32.0	32.0
<b>Moisture (ISO 287) (%)</b>						

Please note: Technical values are informative and subject to production variations.