

## UPM ECOBASIC G

UPM EcoBasic is your first choice for short lifecycle direct advertising. Its excellent runnability and printability secure a fluent printing process.

### UPM ECOBASIC G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	Newsprint (News)
<b>End use</b>	Advertising material   Leaflets   Newspaper inserts
<b>Finish</b>	Matt
<b>Furnish</b>	Mechanical pulp   Recycled fibre
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Reels
<b>Reel Diameter (cm)</b>	100.0 - 125.0
<b>Reel Width (cm)</b>	30.0 - 359.0
<b>Core (mm)</b>	76.0 / 150.0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	Blue Angel RAL-UZ 72   EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	PEFC and FSC on request but subject to availability.

TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (g/m<sup>2</sup>)</b>	40.0	42.5	45.0	48.8	52.0
<b>Bulk (ISO 534) (cm<sup>3</sup>/g)</b>	1.10 - 1.30	1.10 - 1.25	1.10 - 1.20	1.10 - 1.20	1.10 - 1.20
<b>Brightness D65 (ISO 2470-2) (%)</b>	58.0	58.0	58.0	58.0	58.0
<b>L-value D65 (D65/10°) (ISO 5631-2)</b>	83.5	83.5	83.5	83.5	83.5
<b>a-value D65 (D65/10°) (ISO 5631-2)</b>	-0.3	-0.3	-0.3	-0.3	-0.3
<b>b-value D65 (D65/10°) (ISO 5631-2)</b>	5.0	5.0	5.0	5.0	5.0
<b>Opacity ISO (2471) (%)</b>	90.0	91.0	92.0	93.0	94.0
<b>Smoothness PPS 10 (ISO 8791-4) (µm)</b>	2.4	2.4	2.4	2.4	2.4

52 g/m<sup>2</sup> available on request

**Please note: Technical values are informative and subject to production variations.**

PREPRESS GUIDELINES:

<b>Max. Total Area (TAC%)</b>	375
<b>ICC Paper profile</b>	PSRGravure_MF.icc