

## UPM ECO G

If your goal is to reach large audiences, technically reliable UPM Eco is a true mass media paper for you. Its pleasant bulkiness enables the use of lower basis weights which, in turn, generates significant savings.

### UPM ECO G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	On-line calendered (SC-B)
<b>End use</b>	Advertising material   Catalogues   Direct advertising   Magazines   Newspaper inserts   TV and radio guides
<b>Finish</b>	Gloss
<b>Furnish</b>	Fillers   Recycled fibre
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Rolls
<b>Reel diameter (inch)</b>	31,5 - 59,0
<b>Reel width (inch)</b>	11,8 - 170,0
<b>Core (inch)</b>	3,0 / 6,0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	Blue Angel RAL-UZ 14   Blue Angel RAL-UZ 72   EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 50001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	PEFC and FSC on request but subject to availability. Energy Management System ISO 50001 in place at Schongau Mill.

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	30.4	33.1	35.1	37.8
<b>Brightness GE (ISO 2470-2) (%)</b>	64.0	64.0	65.0	65.0
<b>Opacity TAPPI (T425) (%)</b>	86.0	86.0	88.0	90.0
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	38.0	38.0	38.0	38.0
<b>Caliper (mils)</b>	1.6	1.7	1.8	1.9
<b>PPI (pages)</b>	1250.0	1156.0	1110.0	1053.0

Caliper figures are targets only.

Basis Weight 25X38/500

**Please note: Technical values are informative and subject to production variations.**