

## UPM COTE G

When you have to make large, good quality print runs, but still be cost-effective, you can't go wrong with UPM Cote. It's a balanced and competitive combination of optical properties with the widest basis weight range in the market.

### UPM COTE G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	Lightweight coated (LWC)
<b>End use</b>	Advertising material   Catalogues   Direct mailing   Magazines
<b>Finish</b>	Gloss
<b>Furnish</b>	Chemical pulp   Coating colour   Mechanical pulp
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Rolls
<b>Reel diameter (inch)</b>	31,0 - 59,0
<b>Reel width (inch)</b>	11,0 - 170,0
<b>Core (inch)</b>	3,0 / 6,0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   PEFC Chain-of-Custody
<b>Note</b>	PEFC and FSC on request but subject to availability.

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	30.4	32.4	34.5	36.5	38.5	40.5
<b>Brightness GE (ISO 2470-2) (%)</b>	69.0	70.0	70.0	73.0	74.0	74.0
<b>Opacity TAPPI (T425) (%)</b>	86.0	87.0	88.0	88.0	89.0	89.0
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	52.0	54.0	57.0	60.0	62.0	65.0
<b>Caliper (mils)</b>	1.7	1.8	1.9	1.9	1.9	2.0
<b>PPI (pages)</b>	1176.0	1110.0	1052.0	1052.0	1052.0	1000.0

28.4# Available Upon Request and subject to availability and trim requirements.

Caliper and PPI figures are targets only.

**Please note: Technical values are informative and subject to production variations.**