

UPM VALOR H

High quality print and pleasant feel combined with smart economy. UPM Valor is your choice, if you want to show the value of your print product and be smart with your costs at the same time. It also helps you reach your sustainability targets, because of the efficient raw material use.

UPM VALOR H:

Category	Heatset web offset papers
Grade	Medium weight coated (MWC)
End use	Advertising material Brochures Catalogues Direct mailing High-quality magazines Magazines
Finish	Gloss
Furnish	Fillers Chemical pulp Mechanical pulp
Printing method	Heatset web offset
Format/Size	Reels
Reel Diameter (cm)	100 / 120 / 125
Reel Width (cm)	40,0 - 370,0
Core (mm)	76,0 / 150,0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EES+ EU Ecolabel FSC Chain-of-Custody PEFC Chain-of-Custody EMAS ISO 9001 OHSAS 18001 ISO 14001
Note	PEFC™ and FSC® on request but subject to availability.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (g/m²)	61.0	68.0
Bulk (ISO 534) (cm³/g)	0.95	0.95
Brightness D65 (ISO 2470-2) (%)	92.0	93.0
CIE Whiteness (ISO 11475:2017) (%)	115.0	115.0
L-value D65 (D65/10°) (ISO 5631-2)	92.0	93.0
a-value D65 (D65/10°) (ISO 5631-2)	1.1	1.2
b-value D65 (D65/10°) (ISO 5631-2)	-6.5	-7.0
Opacity ISO (2471) (%)	93.0	94.0
Gloss Hunter (ISO 8254-1) (%)	58.0	60.0

Please note: Technical values are informative and subject to production variations.

PREPRESS GUIDELINES:

Characterisation data	Fogra 39, Fogra 51
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