

UPM VALOR G

High quality print and pleasant feel combined with smart economy. UPM Valor is your choice, if you want to show the value of your print product and be smart with your costs at the same time. It also helps you reach your sustainability targets, because of the efficient raw material use.

UPM VALOR G:

Category	Rotogravure papers
Grade	Lightweight coated (LWC)
End use	Advertising material Catalogues Direct mailing Magazines
Finish	Gloss
Furnish	Chemical pulp Coating colour Fillers Mechanical pulp
Printing method	Rotogravure
Format/Size	Rolls
Reel Diameter (cm)	80,0 - 150,0
Reel Width (cm)	36,0 - 432,0
Core (mm)	76,0 / 150,0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 OHSAS 18001 PEFC Chain-of-Custody
Note	PEFC™ and FSC® on request but subject to availability

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	33.8	36.5
Brightness GE (%)	76.0	78.0
Opacity TAPPI (T425) (%)	89.0	90.0
Gloss Hunter (ISO 8254-1, T 480) (%)	55.0	55.0
Caliper (mils)	2.0	2.1
PPI (pages)	1000.0	950.0

Please note: Technical values are informative and subject to production variations.