

UPM Ultra Matte G

Developed especially for modern, demanding print jobs, UPM Ultra brings out even the gentlest of color tones magnificently. The versatile paper is your reliable and economical choice for magazines, catalogs, advertising material and flyers.

Recommended end-uses

Advertising material | Catalogues | Magazines

Product information

Available in	North America
Business contact	UPM Communication Papers
Category	Rotogravure papers
Grade	Lightweight coated (LWC)
Finish	Matt
Furnish	Fillers Recycled fibre Chemical pulp Mechanical pulp
Printing method	Rotogravure
Format/Size	Reels
Reel diameter (cm)	100 / 120 / 125
Reel width (inch)	11.8 - 141.7
Core (inch)	3.0 / 6.0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Note	PEFC™ and FSC® on request but subject to availability

Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	FSC Chain-of-Custody PEFC Chain-of-Custody
Mill Certificates	EMAS ISO 14001 ISO 50001 ISO 9001 ISO 45001

Technical target values

{Basis Weight	38.5	43.9	50.7
Brightness D65 (ISO 2470-2) (%)	82.0	82.0	83.0
Opacity ISO (2471) (%)	91.0	93.0	94.0
Gloss Hunter (ISO 8254-1) (%)	35.0	35.0	35.0
Smoothness PPS 10 (ISO 8791-4) (µm)	1.2	1.2	1.2

38.5# and 50.7# available on request

Please note: Technical values are informative and subject to production variations.