

# UPM Ultra matt G

Developed especially for modern, demanding print jobs, UPM Ultra brings out even the gentlest of color tones magnificently. The versatile paper is your reliable and economical choice for magazines, catalogs, advertising material and flyers.

## Recommended end-uses

Advertising material | Catalogues | Magazines

## Product information

Regions	North America
Business contact	<a href="#">UPM Communication Papers</a>
Category	Rotogravure papers
Grade	Lightweight coated (LWC)
Finish	Matt
Furnish	Fillers   Recycled fibre   Chemical pulp   Mechanical pulp
Printing method	Rotogravure
Format/Size	Reels
Reel diameter (cm)	100 / 120 / 125
Reel width (inch)	11.8 - 141.7
Core (inch)	3.0 / 6.0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Note	PEFC™ and FSC® on request but subject to availability

## Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	FSC Chain-of-Custody   PEFC Chain-of-Custody
Mill Certificates	EMAS   ISO 14001   ISO 50001   ISO 9001   ISO 45001

## Technical target values

{ Basis Weight	38.5*	43.9	50.7*
Brightness GE (ISO 2470-2) (%)	81	81	81
Opacity TAPPI (T425) (%)	91	92	93
Gloss Hunter (ISO 8254-1) (%)	37	37	37
Caliper (mils)	2.2	2.5	2.9
PPI (pages)	909	800	690

Ultra matt G material code: 102161

UPM grades (except Blandin) are manufactured to D65 standards. Tappi measurements are estimated values. Blandin manufactured to Tappi specifications.

UPM grades are not manufactured to caliper targets, except as noted. Contact your sales team for more details, or to discuss caliper sensitive applications.

\* - 38.5# and 50.7# available on request

Please note: Technical values are informative and subject to production variations.