

UPM Smart Plus H

Unique combination of high print quality, smooth and soft surface and bulk for sheet rigidity. UPM Impresse is a high-quality supercalendered paper for advertising and magazine end-uses.

Recommended end-uses

Advertising material | Brochures | Catalogues | Flyers | Inserts | Magazines | Newspaper inserts

Product information

| | |
|------------------|---|
| Regions | North America |
| Business contact | UPM Communication Papers |
| Category | Heatset web offset papers |
| Description | Unique combination of bulkiness and smooth, soft surfaces lead to high print quality. |
| Grade | Supercalendered (SC) |
| Finish | Silk |
| Furnish | Mechanical pulp |
| Printing method | Heatset web offset |
| Format/Size | Rolls |
| Note | PEFC and FSC® on request but subject to availability. |

Certificates

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|--------------------|--|
| Product Compliance | EU Ecolabel |
| Fibre Certificates | FSC Chain-of-Custody PEFC Chain-of-Custody |
| Mill Certificates | EMAS ISO 14001 ISO 9001 |

Technical target values

| Basis weight-text (ISO 536) (lbs) | 32.4 | 34.5 | 36.5 | 38.5 |
|--------------------------------------|------|------|------|------|
| Brightness GE (ISO 2470-2) (%) | 76 | 76 | 76 | 76 |
| Opacity TAPPI (T425) (%) | 87 | 88 | 89 | 90 |
| Gloss Hunter (ISO 8254-1, T 480) (%) | 25 | 25 | 25 | 25 |
| Caliper (mils) | 2.1 | 2.2 | 2.3 | 2.5 |
| PPI (pages) | 952 | 910 | 870 | 800 |

Smart plus H material code: 103331

UPM grades (except Blandin) are manufactured to D65 standards. Tappi measurements are estimated values. Blandin manufactured to Tappi specifications.

UPM grades are not manufactured to caliper targets, except as noted. Contact your sales team for more details, or to discuss caliper sensitive applications.

Please note: Technical values are informative and subject to production variations.