

UPM IMPRESSE G

Unique combination of high print quality, smooth and soft surface and bulk for sheet rigidity. UPM Impresse is a high-quality supercalendered paper for advertising and magazine end-uses.

UPM IMPRESSE G:

Category	Rotogravure papers
Grade	Supercalendered (SC)
End use	Advertising material Brochures Catalogues Flyers Inserts Magazines
Finish	Silk
Furnish	Mechanical pulp
Printing method	Rotogravure
Format/Size	Rolls
Certificates and labels	EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 9001 PEFC Chain-of-Custody
Note	PEFC™ and FSC® on request but subject to availability

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	28.4	30.4	33.0	35.1
Brightness GE (%)	68.0	68.0	68.0	68.0
Opacity TAPPI (T425) (%)	85.0	87.0	90.0	91.0
Gloss Hunter (ISO 8254-1, T 480) (%)	23.0	23.0	23.0	23.0
Caliper (mils)	2.0	2.1	2.3	2.5
PPI (pages)	1000.0	952.0	870.0	800.0

Please note: Technical values are informative and subject to production variations.