

## UPM FINESSE PREMIUM SILK

The look and feel of a direct mail envelope often determines whether it is opened or not. You get to make a good first impression only once. Make it with woodfree coated fine papers, an excellent surface for printed envelopes.

### UPM FINESSE PREMIUM SILK:

<b>Category</b>	Postal papers
<b>Grade</b>	Woodfree coated (WFC)
<b>End use</b>	Direct mailing   Envelopes
<b>Finish</b>	Premium silk
<b>Furnish</b>	Chemical pulp
<b>Printing method</b>	Offset   Online flexo
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	94/62 EC Heavy Metal Certificate   BfR Food Certificate   EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody   Permanent Paper ISO 9706
<b>Note</b>	FSC® and PEFC™ on request but subject to availability.

TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	54.1	60.8	67.6	77.7	87.8	101.4
<b>CIE Whiteness TAPPI (%)</b>	107.0	107.0	107.0	107.0	107.0	107.0
<b>Brightness GE (ISO 2470-2) (%)</b>	95.0	95.0	95.0	95.0	95.0	95.0
<b>Opacity TAPPI (T425) (%)</b>	92.0	93.5	95.0	96.0	97.0	98.5
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	40.0	40.0	42.0	44.0	44.0	44.0
<b>Caliper (mils)</b>	2.8	3.1	3.4	3.9	4.4	5.0
<b>PPI (pages)</b>	750.0	660.0	600.0	520.0	460.0	400.0
<b>Smoothness PPS 10 (ISO 8791-4) (<math>\mu\text{m}</math>)</b>	2.0	2.0	2.0	2.0	2.0	2.0

Please note: Technical values are informative and subject to production variations.