

UPM Finesse matt

The look and feel of a direct mail envelope often determines whether it is opened or not. You get to make a good first impression only once. Make it with woodfree coated fine papers, an excellent surface for printed envelopes.

Recommended end-uses

Direct mailing | Envelopes

Product information

Regions	Africa Europe Middle East South America
Business contact	UPM Communication Papers
Category	Postal papers
Description	Postal paper for excellent colour reproduction with a matt finish.
Grade	Woodfree coated (WFC)
Finish	Matt
Furnish	Hardwood and softwood sulphate pulp
Printing method	Offset Online flexo
Format/Size	Reels
Reel diameter (cm)	100,0 - 125,0
Reel width (cm)	35,0 - 380,0
Core (mm)	76,0 / 152,0
Wrapping	Strong moisture proof polyethylene laminated kraft paper
Note	FSC® and PEFC on request but subject to availability.

Certificates

Product Compliance	EU Ecolabel 94/62 EC Heavy Metal Certificate BfR Food Certificate Permanent Paper ISO 9706
Fibre Certificates	FSC Chain-of-Custody PEFC Chain-of-Custody
Mill Certificates	EES+ EMAS ISO 9001 ISO 45001 ISO 14001

Technical target values

Basis weight (ISO 536) (g/m ²)	80.0	90.0	100.0	115.0	130.0
Bulk (ISO 534) (cm ³ /g)	0.85	0.85	0.85	0.85	0.85
Brightness D65 (ISO 2470-2) (%)	100	100	100	100	100
CIE Whiteness (ISO 11475)	125.0	125.0	125.0	125.0	125.0
Opacity ISO (2471) (%)	92.0	93.5	94.5	95.5	97.0
Gloss Hunter (ISO 8254-1) (%)	25.0	25.0	25.0	25.0	25.0
Smoothness PPS 10 (ISO 8791-4) (µm)	2.0	2.0	2.0	2.0	2.0

Please note: Technical values are informative and subject to production variations.