

UPM FINESSE MATT

The look and feel of a direct mail envelope often determines whether it is opened or not. You get to make a good first impression only once. Make it with woodfree coated fine papers, an excellent surface for printed envelopes.

UPM FINESSE MATT:

Category	Postal papers
Grade	Woodfree coated (WFC)
End use	Direct mailing Envelopes
Finish	Matt
Furnish	Chemical pulp
Printing method	Offset Online flexo
Format/Size	Reels
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	94/62 EC Heavy Metal Certificate BfR Food Certificate EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 9001 OHSAS 18001 PEFC Chain-of-Custody Permanent Paper ISO 9706
Note	FSC® and PEFC™ on request but subject to availability.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	54.1	60.8	67.6	77.7	87.8
CIE Whiteness TAPPI (%)	107.0	107.0	107.0	107.0	107.0
Brightness GE (ISO 2470-2) (%)	95.0	95.0	95.0	95.0	95.0
Opacity TAPPI (T425) (%)	92.0	93.0	95.0	96.5	98.0
Gloss Hunter (ISO 8254-1, T 480) (%)	20.0	230.0	24.0	24.0	25.0
Caliper (mils)	2.8	3.1	3.5	4.1	4.6
PPI (pages)	700.0	640.0	580.0	500.0	440.0
Smoothness PPS 10 (ISO 8791-4) (μm)	2.4	2.2	2.2	2.2	2.2

Please note: Technical values are informative and subject to production variations.