

## UPM FINESSE GLOSS

The look and feel of a direct mail envelope often determines whether it is opened or not. You get to make a good first impression only once. Make it with woodfree coated fine papers, an excellent surface for printed envelopes.

### UPM FINESSE GLOSS:

<b>Category</b>	Postal papers
<b>Grade</b>	Woodfree coated (WFC)
<b>End use</b>	Direct mailing   Envelopes
<b>Finish</b>	Gloss
<b>Furnish</b>	Chemical pulp
<b>Printing method</b>	Offset   Online flexo
<b>Format/Size</b>	Reels
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	94/62 EC Heavy Metal Certificate   BfR Food Certificate   EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody   Permanent Paper ISO 9706
<b>Note</b>	FSC® and PEFC™ on request but subject to availability.

**TECHNICAL TARGET VALUES:**

<b>Basis Weight (ISO 536) (lbs)</b>	54.1	60.8	67.6	70.0	77.7	80.0	87.8	101.4
<b>CIE Whiteness TAPPI (%)</b>	107.0	107.0	107.0	107.0	107.0	107.0	107.0	107.0
<b>Brightness GE (ISO 2470-2) (%)</b>	95.0	95.0	95.0	95.0	95.0	95.0	95.0	95.0
<b>Opacity TAPPI (T425) (%)</b>	91.0	92.0	93.0	94.0	95.5	95.0	96.0	98.0
<b>Caliper (mils)</b>	2.5	2.8	3.2	3.3	3.6	3.7	4.1	4.7
<b>PPI (pages)</b>	850.0	750.0	680.0	610.0	590.0	540.0	490.0	420.0

**Please note: Technical values are informative and subject to production variations.**