

## UPM ECOPRIME 60 G

UPM EcoPrime is an excellent cost effective grade with printing surface and stiffness to match. Pictures remain sharp and fresh on this bulky speciality paper designed for flyers and advertising material with bright colours.

### UPM ECOPRIME 60 G:

<b>Category</b>	Rotogravure papers
<b>Grade</b>	Machine finished speciality (MFS)
<b>End use</b>	Advertising material   Catalogues   Directories   Magazines   Newspaper inserts   TV and radio guides
<b>Finish</b>	Matt
<b>Furnish</b>	Mechanical pulp   Recycled fibre
<b>Printing method</b>	Rotogravure
<b>Format/Size</b>	Reels
<b>Reel Diameter (cm)</b>	100.0 - 125.0
<b>Reel Width (cm)</b>	28.0 - 380.0
<b>Core (mm)</b>	76.0 / 150.0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	ISO 50001   EU Ecolabel   FSC Chain-of-Custody   PEFC Chain-of-Custody   EMAS   ISO 9001   OHSAS 18001   ISO 14001
<b>Note</b>	PEFC™ and FSC® on request but subject to availability

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (g/m<sup>2</sup>)</b>	34.0	36.0
<b>Bulk (ISO 534) (cm<sup>3</sup>/g)</b>	1.30	1.30
<b>Brightness D65 (ISO 2470-2) (%)</b>	60.0	60.0
<b>L-value D65 (D65/10°) (ISO 5631-2)</b>	85.0	85.0
<b>a-value D65 (D65/10°) (ISO 5631-2)</b>	0.5	0.5
<b>b-value D65 (D65/10°) (ISO 5631-2)</b>	4.5	4.5
<b>Opacity ISO (2471) (%)</b>	86.0	88.0
<b>Smoothness PPS 10 (ISO 8791-4) (µm)</b>	2.9	2.9

Please note: Technical values are informative and subject to production variations.

## PREPRESS GUIDELINES:

<b>ICC Paper profile</b>	PSR_MF_V2_M1.icc
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