

## UPM ECO H NA

If your goal is to reach large audiences, technically reliable UPM Eco is a true mass media paper for you. Its pleasant bulkiness enables the use of lower basis weights which, in turn, generates significant savings.

### UPM ECO H NA:

<b>Category</b>	Heatset web offset papers
<b>Grade</b>	On-line calendered (SC-B)
<b>End use</b>	Advertising material   Catalogues   Direct advertising   Magazines   Newspaper inserts   TV and radio guides
<b>Finish</b>	Gloss
<b>Furnish</b>	Fillers   Mechanical pulp   Recycled fibre
<b>Printing method</b>	Heatset web offset
<b>Format/Size</b>	Reels
<b>Reel diameter (inch)</b>	31,5 - 59,0
<b>Reel width (inch)</b>	10,0 - 170,0
<b>Core (inch)</b>	3,0 / 5,0 / 9,0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	Blue Angel RAL-UZ 14   Blue Angel RAL-UZ 72   EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   ISO 45001   PEFC Chain-of-Custody
<b>Note</b>	PEFC™ and FSC® on request but subject to availability.

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (lbs)</b>	28	30
<b>Brightness GE (ISO 2470-2) (%)</b>	64	64
<b>Opacity TAPPI (T425) (%)</b>	85	86
<b>Gloss Hunter (ISO 8254-1, T 480) (%)</b>	35	37
<b>Caliper (mils)</b>	1.6	1.7
<b>PPI (pages)</b>	1250	1176

Caliper figures are targets only.

**Please note: Technical values are informative and subject to production variations.**