

# **UPM Eco H**

If your goal is to reach large audiences, technically reliable UPM Eco is a true mass media paper for you. Its pleasant bulkiness enables the use of lower basis weights which, in turn, generates significant savings.

### Recommended end-uses

Advertising material | Catalogues | Direct advertising | Magazines | Newspaper inserts | TV and radio guides

#### **Product information**

Regions	North America		
Business contact	UPM Communication Papers		
Category	Heatset web offset papers		
Description	SCB		
Grade	On-line calendered (SC-B)		
Finish	Gloss		
Furnish	Fillers   Mechanical pulp   Recycled fibre		
Printing method	Heatset web offset		
Format/Size	Reels		
Reel diameter (inch)	31,5 - 59,0		
Reel width (inch)	10,0 - 170,0		
Core (inch)	3,0 / 5,0 / 9,0		
Wrapping	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper		
Note	PEFC and FSC® on request but subject to availability.		

## Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	Blue Angel RAL-UZ 14a   Blue Angel RAL-UZ 72   FSC Chain-of-Custody   PEFC Chain-of-Custody
Mill Certificates	EMAS   ISO 14001   ISO 9001   ISO 45001

# **Technical target values**

Basis weight-text (ISO 536) (Ibs)	28	30
Brightness GE (ISO 2470-2) (%)	64	64
Opacity TAPPI (T425) (%)	85	86
Gloss Hunter (ISO 8254-1, T 480) (%)	35	37
Caliper (mils)	1.6	1.7
PPI (pages)	1250	1176

Caliper figures are targets only.

Please note: Technical values are informative and subject to production variations.