

UPM ECO G

If your goal is to reach large audiences, technically reliable UPM Eco is a true mass media paper for you. Its pleasant bulkiness enables the use of lower basis weights which, in turn, generates significant savings.

UPM ECO G:

Category	Rotogravure papers
Grade	On-line calendered (SC-B)
End use	Advertising material Catalogues Direct advertising Magazines Newspaper inserts TV and radio guides
Finish	Gloss
Furnish	Fillers Recycled fibre
Printing method	Rotogravure
Format/Size	Rolls
Reel diameter (inch)	31,5 - 59,0
Reel width (inch)	11,8 - 170,0
Core (inch)	3,0 / 6,0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	Blue Angel RAL-UZ 14 Blue Angel RAL-UZ 72 EMAS EU Ecolabel FSC Chain-of-Custody ISO 14001 ISO 50001 ISO 9001 ISO 45001 PEFC Chain-of-Custody
Note	PEFC and FSC on request but subject to availability. Energy Management System ISO 50001 in place at Schongau Mill.

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (lbs)	30.4	33.1	35.1	37.8
Brightness GE (ISO 2470-2) (%)	64.0	64.0	65.0	65.0
Opacity TAPPI (T425) (%)	86.0	86.0	88.0	90.0
Gloss Hunter (ISO 8254-1, T 480) (%)	38.0	38.0	38.0	38.0
Caliper (mils)	1.6	1.7	1.8	1.9
PPI (pages)	1250.0	1156.0	1110.0	1053.0

Caliper figures are targets only.

Basis Weight 25X38/500

Please note: Technical values are informative and subject to production variations.