

# UPM Eco G

If your goal is to reach large audiences, technically reliable UPM Eco is a true mass media paper for you. Its pleasant bulkiness enables the use of lower basis weights which, in turn, generates significant savings.

## Recommended end-uses

Advertising material | Catalogues | Direct advertising | Magazines | Newspaper inserts | TV and radio guides

## Product information

Regions	North America
Business contact	<a href="#">UPM Communication Papers</a>
Category	Rotogravure papers
Description	SCB
Grade	On-line calendered (SC-B)
Finish	Gloss
Furnish	Fillers   Recycled fibre
Printing method	Rotogravure
Format/Size	Rolls
Reel diameter (inch)	31,5 - 59,0
Reel width (inch)	11,8 - 170,0
Core (inch)	3,0 / 6,0
Wrapping	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
Note	PEFC and FSC on request but subject to availability. Energy Management System ISO 50001 in place at Schongau Mill.

## Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	Blue Angel RAL-UZ 14a   Blue Angel RAL-UZ 72   FSC Chain-of-Custody   PEFC Chain-of-Custody
Mill Certificates	EMAS   ISO 14001   ISO 50001   ISO 9001   ISO 45001

## Technical target values

Basis weight-text (ISO 536) (lbs)	30.4	33.1	35.1	37.8
Brightness GE (ISO 2470-2) (%)	64.0	64.0	65.0	65.0
Opacity TAPPI (T425) (%)	86.0	86.0	88.0	90.0
Gloss Hunter (ISO 8254-1, T 480) (%)	38.0	38.0	38.0	38.0
Caliper (mils)	1.6	1.7	1.8	1.9
PPI (pages)	1250.0	1156.0	1110.0	1053.0

Caliper figures are targets only.

Basis Weight 25X38/500

Please note: Technical values are informative and subject to production variations.