

## UPM COLOR PINK C/H

Want to have something little extra and increase awareness?  
UPM Color makes your entire newspaper or part of it as well  
as supplements or sales promotions stand out.

### UPM COLOR PINK C/H:

<b>Category</b>	Coldset web offset papers   Heatset web offset papers
<b>Grade</b>	Newsprint (News)
<b>End use</b>	Advertising material   Newspaper inserts   Newspaper supplements   Newspapers
<b>Finish</b>	Matt
<b>Furnish</b>	Mechanical pulp   Recycled fibre
<b>Printing method</b>	Coldset web offset   Flexo   Heatset web offset   Waterless printing
<b>Format/Size</b>	Reels
<b>Reel Diameter (cm)</b>	100.0 - 125.0
<b>Reel Width (cm)</b>	25.4 - 256.0
<b>Core (mm)</b>	76.0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	EMAS   EU Ecolabel   FSC Chain-of-Custody   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	FSC® and PEFC™ on request but subject to availability

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (g/m<sup>2</sup>)</b>	42.5
<b>Bulk (ISO 534) (cm<sup>3</sup>/g)</b>	1.65
<b>L-value D65 (D65/10°) (ISO 5631-2)</b>	80.0
<b>a-value D65 (D65/10°) (ISO 5631-2)</b>	12.8
<b>b-value D65 (D65/10°) (ISO 5631-2)</b>	3.0
<b>Opacity ISO (2471) (%)</b>	95.0

Product available on request

**Please note: Technical values are informative and subject to production variations.**