

UPM COLOR PINK C

Want to have something little extra and increase awareness?

UPM Color makes your entire newspaper or part of it as well as supplements or sales promotions stand out.

UPM COLOR PINK C:

Category	Coldset web offset papers
Grade	Newsprint (News)
End use	Advertising material Newspaper inserts Newspaper supplements Newspapers
Finish	Matt
Furnish	Mechanical pulp Recycled fibre
Printing method	Flexo Waterless printing
Format/Size	Reels
Reel Diameter (cm)	100.0 - 150.0
Reel Width (cm)	25.4 - 359.0
Core (mm)	76.0
Wrapping	Strong kraft paper Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	ISO 50001 EU Ecolabel FSC Chain-of-Custody PEFC Chain-of-Custody EMAS ISO 9001 ISO 45001 ISO 14001
Note	FSC® and PEFC™ on request but subject to availability

TECHNICAL TARGET VALUES:

Basis Weight (ISO 536) (g/m²)	42
Bulk (ISO 534) (cm³/g)	1.6
L-value D65 (D65/10°) (ISO 5631-2)	80
a-value D65 (D65/10°) (ISO 5631-2)	12.8
b-value D65 (D65/10°) (ISO 5631-2)	3.0
Opacity ISO (2471) (%)	95
Smoothness PPS 10 (ISO 8791-4) (µm)	3.8

Product available on request

Please note: Technical values are informative and subject to production variations.

PREPRESS GUIDELINES:

Characterisation data	FOGRA42L.txt
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