

## UPM COLOR CREAMY C

Want to have something little extra and increase awareness? UPM Color makes your entire newspaper or part of it as well as supplements or sales promotions stand out.

## **UPM COLOR CREAMY C:**

Category	Coldset web offset papers
Grade	Newsprint (News)
End use	Advertising material   Newspaper inserts   Newspaper supplements   Newspapers
Finish	Matt
Furnish	Mechanical pulp   Recycled fibre
Printing method	Waterless printing   Flexo   Coldset web offset
Format/Size	Reels
Reel Diameter (cm)	100.0 - 125.0
Reel Width (cm)	25.4 - 256.0
Core (mm)	76.0
Wrapping	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
Certificates and labels	EES+   EU Ecolabel   FSC Chain-of-Custody   PEFC Chain-of-Custody   EMAS   ISO 9001   OHSAS 18001   ISO 14001
Note	FSC® and PEFC™ on request but subject to availability

## **TECHNICAL TARGET VALUES:**

Basis Weight (ISO 536) (g/m²)	42.5
Bulk (ISO 534) (cm³/g)	1.65
L-value D65 (D65/10°) (ISO 5631-2)	88.0
a-value D65 (D65/10°) (ISO 5631-2)	-1.0
b-value D65 (D65/10°) (ISO 5631-2)	15.0
Opacity ISO (2471) (%)	91.0
Roughness Bendtsen (ISO 8791-2) (ml/min)	110.0

Product available on request

Please note: Technical values are informative and subject to production variations.