

## UPM BRITE 65 C

When you need to reproduce images sharp and fresh, choose UPM Brite speciality paper. It has an exceptionally wide selection of brightness, basis weights and bulk. UPM Brite's end-uses are tabloids and flyers to books and catalogues.

### UPM BRITE 65 C:

<b>Category</b>	Coldset web offset papers
<b>Grade</b>	Machine finished speciality (MFS)
<b>End use</b>	Advertising material   Direct mailing   Magazines   Newspaper inserts   Newspaper supplements   Newspapers
<b>Finish</b>	Matt
<b>Furnish</b>	Recycled fibre
<b>Printing method</b>	Coldset web offset   Waterless printing
<b>Format/Size</b>	Reels
<b>Reel Diameter (cm)</b>	90.0 - 150.0
<b>Reel Width (cm)</b>	33.0 - 210.0
<b>Core (mm)</b>	76.0
<b>Wrapping</b>	Strong kraft paper   Strong moisture proof polyethylene laminated kraft paper
<b>Certificates and labels</b>	EMAS   EU Ecolabel   FSC Chain-of-Custody   FSC Recycled   ISO 14001   ISO 9001   OHSAS 18001   PEFC Chain-of-Custody
<b>Note</b>	FSC® and PEFC™ on request but subject to availability.

## TECHNICAL TARGET VALUES:

<b>Basis Weight (ISO 536) (g/m<sup>2</sup>)</b>	45.0	48.8	52.0	55.0
<b>Bulk (ISO 534) (cm<sup>3</sup>/g)</b>	1.35	1.35	1.35	1.35
<b>Brightness D65 (ISO 2470-2) (%)</b>	65.0	65.0	65.0	65.0
<b>L-value D65 (D65/10°) (ISO 5631-2)</b>	85.2	85.2	85.2	85.2
<b>a-value D65 (D65/10°) (ISO 5631-2)</b>	0.4	0.4	0.4	0.4
<b>b-value D65 (D65/10°) (ISO 5631-2)</b>	0.2	0.2	0.2	0.2
<b>Opacity ISO (2471) (%)</b>	92.0	93.0	94.0	95.0
<b>Roughness Bendtsen (ISO 8791-2) (ml/min)</b>	210.0	210.0	210.0	210.0

55 g/m<sup>2</sup> available on request

**Please note: Technical values are informative and subject to production variations.**