

# UPM Book creamy 2.0

Paper sets the mood of a book. It affects a range of senses: sight, touch, hearing. UPM Book reproduces your content the way it was designed. It is a preferred paper for pocket books, comic books and youth literature.

## Recommended end-uses

Booklets | Books | Comic books | Pocket books

## Product information

Regions	Africa   Europe   Middle East   South America
Business contact	<a href="#">UPM Communication Papers</a>
Category	Heatset web offset papers   Coldset web offset papers
Grade	Machine finished speciality (MFS)
Printing method	Coldset web offset   Heatset web offset
Format/Size	Reels
Reel diameter (cm)	100 - 125
Reel width (cm)	56 - 380
Core (mm)	76
Note	PEFC and FSC® on request but subject to availability

## Certificates

Product Compliance	EU Ecolabel
Fibre Certificates	FSC Chain-of-Custody   PEFC Chain-of-Custody
Mill Certificates	EMAS   ISO 14001   ISO 50001   ISO 9001   ISO 45001

## Technical target values

Basis weight (ISO 536) (g/m²)	50.0	52.0	60.0	70.0	80.0
Bulk (ISO 534) (cm³/g)	2.0	2.0	2.0	2.0	2.0
Brightness D65 (ISO 2470-2) (%)	72	72	72	72	72
L-value D65 (D65/10°) (ISO 5631-2)	91.7	91.7	91.7	91.7	91.7
a-value D65 (D65/10°) (ISO 5631-2)	-0.5	-0.5	-0.5	-0.5	-0.5
b-value D65 (D65/10°) (ISO 5631-2)	8.4	8.4	8.4	8.4	8.4
Opacity (%)	89	90	92	94	95
Thickness (ISO 534) (µm)	100	104	120	140	160

Reel widths 22.5 - 59.9 cm available on request, 100 cm reel diameter available on request

Please note: Technical values are informative and subject to production variations.

## Prepress guidelines

Characterisation data	FOGRA48L.txt
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