



# UPM Cote

UPM Cote is dependable, reliable and the ideal sheet for high-volume, cost-effective print runs. Choose UPM Cote when you need a hard-working sheet that gets the job done. Recommended end-uses include magazines, catalogs, coupons and direct mail.

## FEATURES

<b>BRIGHTNESS</b>	68–78
<b>FINISHES</b>	Gloss, Silk, Matte
<b>WEIGHT</b>	Available in both North American and European text weights ranging from 26.4 lbs.–47.3 lbs.
<b>GRADE</b>	#5 coated groundwood, heatset web offset and gravure

## BENEFITS

- Ultra-lightweight options for postal savings
- High gloss for excellent ink holdout
- Consistent runability across multiple manufacturing platforms
- Only #5 coated groundwood in the North American market available in three finishes

## APPLICATIONS

Circulars, tabloids, magazines, catalogs, broadsheets, coupons and direct mail.

	BASIS WEIGHTS (lbs.)	GSM (g/m <sup>2</sup> )	BRIGHTNESS (GE)	OPACITY (TAPPI)	GLOSS (HUNTER)	MILL(S)
<b>HEATSET WEB OFFSET</b>						
UPM Cote H	26.4*	39	68	81	39	Augsburg
	28	41.4	70	86	38	Blandin
	28.4*	42	69	82	42	Augsburg
	29	43	70	86	40	Blandin
	30	44.4	70	86, 84	41, 45	Blandin, Augsburg
	30.4	45	70	84	45	Augsburg
	32	47.4	70	87, 84	45, 46	Blandin, Caledonian
	32.4	48	70	84	46	Caledonian
	34	50.3	70	88, 85	47, 50	Blandin, Caledonian
	34.5	51	70	85	50	Caledonian
	36	53.3	70, 72	88, 85	54, 52	Blandin, Caledonian
	36.5	54	72	85	52	Caledonian
	38	56.2	71; 73	88; 87	54; 56	Blandin; Caledonian, Rauma
	38.5	57	73	87	56	Caledonian, Rauma
	40	59.2	71; 74	89; 88	54; 60	Blandin; Caledonian, Rauma
	40.5	60	74	88	60	Caledonian, Rauma
	43.9	65	75	89	60	Caledonian, Rauma
UPM Cote Plus H	38*	56.2	76	87	58	Blandin
UPM Cote Silk H	34.5*	51	74	87	40	Rauma
	36.5	54	76	88	40	Rauma
	38.5	57	76	90	40	Rauma
	40.5	60	76	90	40	Rauma
	43.9	65	76	91	40	Rauma
UPM Cote Matte 1.3 H	36.5	54	78	92	18	Augsburg
	38.5*	57	78	93	18	Augsburg
	40.5	60	78	95	18	Augsburg
	43.9	65	78	95	18	Augsburg
	47.3*	70	78	96	18	Augsburg
<b>ROTOGRAVURE</b>						
UPM Cote G NA	28*	41.4	70	86	47	Blandin, Kaipola
	30	44.4	71	86	49	Blandin, Kaipola
	32	47.4	71	86	52	Blandin, Kaipola
	34	50.3	71	87	55	Blandin, Kaipola
	36	53.3	71	88	57	Blandin, Kaipola
	38	56.2	71	89	57	Blandin*, Kaipola
	40	59.2	71	89	57	Blandin*, Kaipola
UPM Cote G	28.4*	42	68	86	46	Kaipola
	30.4	45	69	86	52	Kaipola
	32.4	48	70	87	54	Kaipola
	34.5	51	70	88	57	Kaipola
	36.5	54	73	88	60	Kaipola, Rauma
	38.5	57	74	89	62	Kaipola, Rauma
	40.5	60	74	89	65	Kaipola, Rauma

\*Available upon request.

Values are subject to change.



www.upm.com/na



**North American Headquarters**  
 55 Shuman Boulevard  
 Naperville, IL 60563  
 Tel. (630) 922-2500  
 Fax (630) 922-2504  
 paperinfo@upm.com



Scan to view or save a digital version.