

THIRD-PARTY
RECOGNITIONS:

MEMBER OF
Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM

Dow Jones Sustainability Index
The Dow Jones Sustainability Index (DJSI) includes sustainability leaders from each industry on a global and regional level respectively. In 2013, UPM renewed its position as an index component for both to the European and World Sustainability Indexes for 2013–2014.



RobecoSAM Sustainability Yearbook
RobecoSAM is an investment specialist focused exclusively on Sustainability Investing. RobecoSAM assesses the sustainability performance of more than 2,000 companies annually and has been publishing the Sustainability Yearbook for 11 years. UPM is one of the two companies in the forest and paper industry in the world awarded with the Gold Class distinction.



CDP
The Nordic 260 Climate Disclosure Leadership Index highlights the companies within the Nordic stock exchanges that have displayed the most professional approach to corporate governance regarding climate change information disclosure practices. In 2013, UPM was ranked in the index with top scores: 99 out of 100 points. UPM has been also ranked as the sector leader for the materials industry in CDP's forests program.



SUSTAINABLE
BY DESIGN

UPM aims to be a frontrunner in sustainable development.

Sustainable by design means learning from nature, helping to keep our forests full of life and finding new ways to enhance the services that forests bring us.

Sustainable by design also expresses how we use our main raw material, wood, to produce our products and energy in a sustainable and responsible manner.

Perhaps most importantly, Sustainable by design means developing smart, sustainable products and solutions for customers.

The key areas in our environmental responsibility are sustainable products, climate, water, forest and waste.



Printed on UPM Finesse premium silk 200 g/m².

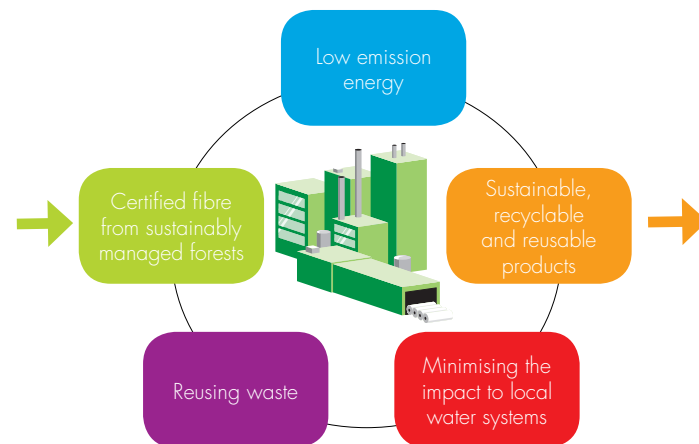
PRODUCTS WHICH ARE SUSTAINABLE OVER THEIR LIFECYCLE

We provide a wide range of innovative products produced from sustainably harvested wood, which are recyclable or biodegradable and produced using climate-smart energy.

UPM offers a high share of eco-labelled products to its customers worldwide. We are the largest producer of graphic and copying papers awarded the EU Eco-Label.

UPM'S ENVIRONMENTAL PRINCIPLE ON PRODUCTS

We produce products which are sustainable over their lifecycle.



PRODUCTS

Take care of the whole lifecycle

We use natural, renewable and recyclable raw materials.

We offer a high share of certified products and environmental ecolabels independently verified.

We consider our products' environmental impacts throughout their lifecycle.

Our target is to have a 25% growth in the share of eco-labelled products we offer by 2020*.

Other targets include Environmental Management Systems certified at 100% of production units and Environmental Product Declarations available for 100% of product groups.



CLIMATE

Create climate solutions

UPM continuously develops its operations to reduce its carbon footprint and to improve its energy efficiency.

Our products store carbon and offer a smart alternative to nonrenewable materials.

We want to maximise the use of carbon-neutral energy and increase the use of bio based energy.

We aim at a 15% reduction in fossil CO₂ by 2020*.



WATER

Use water responsibly

UPM is actively involved in the development and calculation of water footprints.

We aim to minimise the impact of our operations on local water resources and to safeguard the natural water cycle in forests.

Our target is to reduce waste water volume from our operations by 15% and Chemical oxygen demand (COD) load by 20% by 2020*.



FOREST

Keep forests full of life

UPM operates according to the principles of sustainable forest management – the origin of our wood is always known and from legally harvested sources.

We manage our forests to enhance biological diversity, natural ecosystems and the carbon cycle.

Our target is to have 85% of our fibre from certified sources during 2008–2020, and have 100% coverage of chains-of-custody by 2020*.



WASTE

Reduce, reuse & recycle

UPM has developed innovative ways to reduce and manage its own waste.

We actively invent ways to reuse waste as raw material for new products.

UPM is the world's largest user of recovered paper in graphic papers.

Today, 90% of all of UPM's production waste is reused or recycled, our target is to reduce the remaining amount of waste landfilled by 40% by 2020*.



*Targets based on 2008 baseline.

