

# EIGHT FACTS ABOUT SMART AND SUSTAINABLE PAPER

## Minimizing Process Waste

We strive for a sustainable, circular future. UPM is moving towards a zero waste target, with 90% of process waste recovered or recycled in 2022.

## Awarded for sustainability

UPM is one of the world's leading recyclers of recovered paper in graphic paper production. Every UPM paper product has been awarded at least one of the world's leading eco-labels.

## Paper recycling saves resources

Recycling paper saves valuable resources such as primary energy and freshwater\*. It also delays CO2 from returning to the atmosphere.

\*German Environment Agency, text 123/2022

## Your paper waste is our resource

The European recycling rate for paper reached 71% in 2022. That's not bad, but together we can do better! Help us to recycle every piece of paper.

## No deforestation

All wood used in our products comes from sustainably managed forests. We do not accept deforestation or cause forest loss in our operations. UPM experts plant four trees for every tree that is harvested.

## Planting 100 trees per minute

UPM plants 50 million trees per year. These young forests absorb carbon from the atmosphere, storing it in wood biomass. Sustainably managed forests act as carbon sinks.

## Sustainable forestry

UPM strives for climate-positive forestry. All foresters in our own forests and in those of our suppliers world-wide follow sustainable business practices driven by responsibility, resource efficiency and commitment to innovation.

## Utilizing the whole tree

Our mission? Using trees 100% responsibly. It follows that we use all parts of a tree: Fibres, logs, lignin, cellulose and hemicellulose. Bark and branches are left for enhancing biodiversity or are used to produce energy.

