



UPM Cat

With increased brightness and improved opacity, UPM Cat was designed to meet even the most demanding pressroom conditions. Its balanced shade and glossy surface makes images look bright and crisp, resulting in quality reproduction every time. Recommended end uses include: retail ad inserts, large circulation publications, catalogs and direct mail.

FEATURES

BRIGHTNESS	68–72
FINISHES	Gloss
WEIGHT	Available in text weights ranging from 26–34 lbs.
GRADE	Supercalendered SCA+, heatset web offset and gravure

BENEFITS

- Balanced shade with industry-leading brightness
- Excellent runability with sharp image reproduction
- Great value in lighter basis weights
- Increased brightness and opacity to meet the highest standards

APPLICATIONS

Circulars, inserts, catalogs, magazines and retail flyers.



HEATSET WEB OFFSET & ROTOGRAVURE

BASIS WEIGHTS (lbs.)	GSM (g/m ²)	BRIGHTNESS (GE)	OPACITY (TAPPI)	GLOSS (HUNTER)	MILL(S)
26*	38.5	68	84	42	Jamsankoski, Rauma
28	41.4	70	84	44	Jamsankoski, Rauma
29	42.9	70	84	45	Jamsankoski, Rauma
30	44.4	71	85	46	Jamsankoski, Rauma
32	47.4	72	85	46	Jamsankoski, Rauma
34	50.3	72	87	47	Jamsankoski, Rauma

*Available upon request.

Values are subject to change.



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